OUR TOP 20 TOOLS

FOR RUNNING AN ONLINE BUSINESS

No affiliate links here! Just tools we believe in.

OUR FAVE FREE TOOLS

1. ZAPIER: https://zapier.com/

For making all your tools "talk" to each other and automating your workflow

2. CAPSULE: https://capsulecrm.com/

For client relationship management

3. CANVA: https://www.canva.com/

For creating graphics, business cards, eBooks, business cards, and THIS download

4. ZOOM: https://zoom.us/

For client meetings, sales calls, screensharing, and webinars

5. APPOINTLET: https://www.appointlet.com/

For scheduling meetings and setting up automatic Zoom calls

6. GOOGLE CALENDAR: https://calendar.google.com/

For keeping my agenda in one place & updating me about upcoming appointments

7. PEXELS: https://www.pexels.com/

For beautiful, free stock photos

8. MAILCHIMP: https://mailchimp.com/

For user-friendly email marketing

9. UNUM: http://unum.la/

For Instagram planning

10. FB DEBUGGER: https://developers.facebook.com/tools/debug/

For ensuring Facebook is crawling the most recent version of a post

OUR FAVE PAID TOOLS

11. BASECAMP: https://basecamp.com/

For project management

12. HARVEST: https://www.getharvest.com/

For time tracking and invoicing

13. PROPOSIFY: https://www.proposify.biz/

For creating and sending beautiful proposals

14. INVISION: https://www.invisionapp.com/

For presenting design mockups to clients

15. GRAVITY FORMS: http://www.gravityforms.com/

For creating forms, quizzes, opt-ins, and taking payments on WordPress

16. QUICKBOOKS: https://quickbooks.intuit.com/oa/selfemployed/

For self-employed accounting

17. ADOBE CC: http://www.adobe.com/creativecloud.html

For professional design & graphics

18. BLEND IMAGES: https://www.blendimages.com/

For gorgeous (and diverse) stock photography

19. FLYWHEEL: https://getflywheel.com/

For managed WordPress hosting

20. TYPEKIT: https://typekit.com/

For gorgeous fonts and easy website embedding